

MADE IN NEW MEXICO

*CELEBRATING THE MAKERS, DREAMERS, AND
SMALL BUSINESSES THAT BUILD OUR STATE*

Albuquerque Museum

Friday, October 16, 2026

6:00PM - 9:00PM

A FUNDRAISER BENEFITTING WESST'S MISSION
TO BE A HOME TO ENTREPRENEURS

Presenting Sponsors



MADE IN NEW MEXICO



Sponsorship Opportunities and Benefits

	SOLD Presenter \$1,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Event Tickets	26 TICKETS	20 TICKETS	16 TICKETS	10 TICKETS	4 TICKETS
Event Recognition	LOGO	LOGO	LOGO	NAME	NAME
Social Media Logo Recognition	X	X	X	X	X
Website Recognition Sponsor/Event Page	X FEATURED LOGO+ LINK	X LOGO+ LINK	X LOGO+ LINK	X LOGO + LINK	X NAME + LINK
Post Event Recognition Albuquerque Business First	FEATURED LOGO PLACEMENT	LOGO	LOGO	NAME	
Pre-Event Marketing Materials	FEATURED LOGO PLACEMENT	LOGO	NAME		
WESST Enterprise Center Logo Recognition	X	X	X		
Quarterly Email Newsletter Logo Recognition	X	X	X		
Speaking Opportunity 3 Minutes at the Event	X				
Marketing Giveaways	X				



\$1,000 ADD-ON: The Made in New Mexico Collective

Extend your impact beyond the evening. For an additional \$1,000, your company's name will be etched into the Made in New Mexico Collective, a permanent installation at the WESST Enterprise Center honoring those who build the foundation for our state's small businesses to thrive.

To support WESST's mission by becoming a Made In New Mexico event sponsor,
contact kknipe@wesst.org.

BEHIND THE EVENT

WHAT IS MADE IN NEW MEXICO?

***Made in New Mexico** is a fundraising event that celebrates the local makers, service providers, and visionaries building our state's future, and supports WESST's mission to be a home for entrepreneurs. This year, we invite you to experience our mission in action at the Albuquerque Museum, a venue that reflects the artistry and enterprise of our community. Connect with business and civic leaders at this event where professional networking meets the vibrant entrepreneurial spirit that defines our state.*

By bringing WESST's mission to life, this event offers a unique opportunity to meet and support our clients directly through exciting demonstrations and a curated vendor gallery.

Guests can enjoy cocktails and hors d'oeuvres while shopping from a selection of small businesses that WESST is proud to support. Your partnership ensures we remain a permanent foundation for our state's entrepreneurs, providing the essential resources and support they need to thrive and strengthen New Mexico.

SUPPORT OUR ENTREPRENEURS

Please join us as a sponsor and help WESST continue our 36-year legacy of supporting the development of New Mexico's small business owners.



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OUR COMMITMENT

OUR HISTORY

WESST is deeply woven into the stories and legacies of New Mexico. Founded in 1989 by three women at PNM, following the passage of the Women's Business Ownership Act, WESST was born during a turning point in history—when women could finally start businesses in their own names, without the requirement of a male co-signer. From those roots, what began as a resource for women has grown into a vital statewide organization—still transforming lives, and still championing the entrepreneurs who drive our economy forward.

For over three decades, WESST has provided training, consulting, incubation, and lending to help New Mexicans start and grow businesses. We go beyond traditional services to meet the needs of our communities—from supporting Indigenous entrepreneurs and rural business owners to addressing critical social challenges like the childcare crisis through small business development.

Small businesses are the backbone of New Mexico's economy and the heartbeat of our communities. At WESST, we believe every New Mexican should have the opportunity to build their dream. When we invest in entrepreneurs, we invest in a more resilient, thriving New Mexico.

OUR MISSION

We are home to entrepreneurs providing a support system of consulting, training, incubation, and lending to help New Mexicans strengthen and grow their small businesses through sustainable business models, financial empowerment, and job creation.

2021-2025 FIVE YEAR IMPACT

11,188
individuals served

\$260M
client revenue sales

5,987
client employees

2,087
new jobs created

478
business starts

78%
women served

