



Production Packages — Short Form and Long Form

Short Form

Promo clips, social content, and teasers. Standard and Premium tiers can be cut into multiple shorter clips from the same shoot. The shoot stays at one controlled location, not multiple separate locations or setups.

Tier	Time Limit	Use Case	Price
Essential	Under 60 sec	Single social clip, one message	\$2,100
Standard	1-2 min (can cut into multiple clips)	Promo video, teaser, single testimonial	\$3,200
Premium	2-4 min (can cut into multiple clips)	Multi-clip promo, sizzle reel, short client story	\$4,600

Long Form

Podcasts, interviews, client stories, educational content, and documentary-style videos.

Tier	Time Limit	Use Case	Price
Essential	10-15 min	Simple podcast, single interview, one client story	\$2,500
Standard	15-30 min	Multi-cam podcast, extended interview, multi-part client story	\$4,100
Premium	Up to 45 min	Full production podcast, educational, documentary-style, multi-guest	\$6,200

All packages include studio access, production crew time, and editing. All prices above before NM State Sales Tax. Discounts may be available for WESST Clients. Each package includes two rounds of revisions.

NM FILM TAX INCENTIVE DISCOUNT

The Studio at WESST cannot be used as a qualified vendor for New Mexico Film Tax Incentives. The New Mexico Film Office requires that only vendors subject to New Mexico taxation are eligible, and because WESST is a nonprofit organization, it does not pay New Mexico Gross Receipts Tax and therefore does not qualify on its own.

To meet the demand for this rebate anyway, productions with a confirmation letter from the New Mexico Film Office verifying eligibility receive 30% off studio rentals up front. Instead of paying \$1,250 for a full day rental, the cost drops to \$875 with a confirmation letter in hand.

No waiting on reimbursement, no extra paperwork to file with the state. The discount applies immediately, so those dollars are saved upfront instead of months after a production wraps.

FREQUENTLY ASKED QUESTIONS

What is The Studio at WESST?

A flexible production space inside the WESST Enterprise Center in Albuquerque. Good for podcasts, video shoots, photography, screenings, and workshops, with professional AV gear and retractable stadium-style seating.

Who can use it?

Anyone with a creative or professional project in mind, filmmakers, podcasters, photographers, educators, nonprofits, and businesses. You don't need to be a WESST client. Every booking supports WESST's small business training and consulting programs.

What can I use it for?

Film and video shoots, podcast and audio recording, photography, panels and workshops, private screenings, and livestreamed or hybrid events.

Does renting the studio include production help?

Studio rental includes the space, equipment, and light technical support from the Studio Director. It does not include full production services. Full crew, editing, and delivery are available through the production packages on page one, or as standalone add-ons.

What are the studio-only rental rates?

Half day (up to 5 hours): \$750. Full day (up to 12 hours): \$1,250. Event rentals start at \$400 for up to 4 hours. Discounts may be available for WESST clients, nonprofits, and multi-day bookings.

Can I use this for NM Film Tax Incentives?

Not directly, since WESST is a nonprofit and doesn't pay NM Gross Receipts Tax. With a confirmation letter from the NM Film Office, productions get 30% off studio rentals immediately instead of waiting on a state rebate. See page two for details.

See our work: youtube.com/@WESSTNM