EMPOWER NEW MEXICO'S ENTREPRENEURS

WESST
HOME TO ENTREPRENEURS

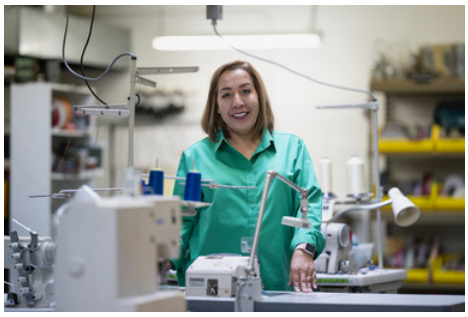
Corporate Partnership & Program Sponsorship Opportunities

WESST is dedicated to sustainable economic growth across New Mexico. We invite your organization to partner with us to foster small business innovation, create jobs, and build resilient communities. By sponsoring a specific program pathway, your corporate investment directly fuels targeted local impact while elevating your brand alignment.

INVEST IN A WESST INITIATIVE!

WESST Core Business Development Services: WESST offers technical training and workshops to help small business owners understand key aspects of finances, management, and marketing. WESST also offers one-on-one advising to support entrepreneurs from startup to expansion. Our experts guide clients in strategic planning, marketing, financial analysis, and business management. *WESST supports more than 2,000 entrepreneurs across NM each year, including over 100 new business starts!*

WESST VIDEO



Veronica Fuller, owner of Sandia Pet Supply in Albuquerque, NM

Native Women Rising is a special WESST initiative that empowers Indigenous entrepreneurs. This program provides a clear, accessible path for Native American business owners to stabilize and thrive through virtual and in-person training led by Diné and Pueblo facilitators. *Native Women Rising supported 303 Indigenous Entrepreneurs in 2025.*

NATIVE WOMEN RISING VIDEO



Laris Manuelito, owner of Il'ni MarketPlace in Gallup, NM

Childcare Business Development: WESST recognizes the critical need for more child care and is actively working to build the supply of quality child care in New Mexico. WESST offers its established expertise in consulting, training, incubation, and lending to help individuals start and grow sustainable child care businesses. *WESST has supported over 150 childcare small businesses since 2021.*

CHILDCARE VIDEO



Karla Pineda, owner of Creciendo Juntos Child Development Homecare in Chaparral, NM

Contact: Chief Development Officer, Katie Knipe
kknipe@wesst.org || 505-246-6935

INVESTMENT LEVELS & RECOGNITION BENEFITS

LEVEL	GENERAL BENEFITS	PROGRAMMATIC IMPACT EXAMPLES
$2,500	Listing on the Lifetime Giving Wall at the WESST Enterprise Center.	Funds startup support for 5 entrepreneurs in your county.
$5,000	*All previous benefits.* Dedicated Sponsor Spotlight on WESST social channels.	Funds a 7-week regional training cohort for Native Women Rising.
$10,000	*All previous benefits.* Logo placement on the WESST Website footer and in the E-newsletter.	Supports a micro-loan acceleration track for 10 entrepreneurs in your region.
$15,000	*All previous benefits.* Logo on specific Program Marketing Materials.	Turns 15 dreams into income-generating businesses
$25,000	*All previous benefits.* "Presented By" branding on chosen program for 12 months. Featured story in the Annual Impact Report.	Supports a complete business, licensing, and operational planning track for 5 Home Base Childcare Businesses.
$50,000	*All previous benefits.* Room Naming Rights at the WESST Enterprise Center (includes physical signage).	Expands childcare businesses, unlocking 150 new childcare slots for working families in our state.

To invest in WESST today and secure your corporate recognition benefits:

1. **Select Your Track:** Choose the program and sponsorship level that aligns with your philanthropy goals.
2. **Confirm with WESST:** Let us know your selection at kknipe@wesst.org / 505-246-6935 and we will gladly issue an invoice to your preferred billing contact to finalize your investment.

If you have other ways you would like to sponsor, please let us know!

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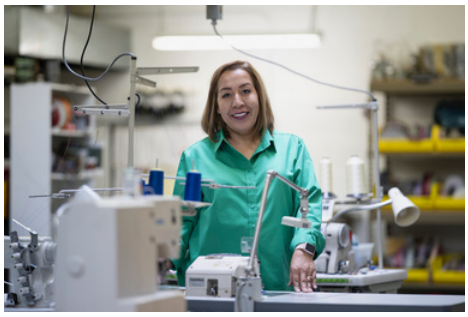
Corporate Partnership & Program In-Kind Sponsorship Opportunities

WESST is dedicated to sustainable economic growth across New Mexico. We invite your organization to partner with us through high-impact in-kind support to foster small business innovation, create jobs, and build resilient communities. By donating your company's products, services, or expertise to a specific program pathway, your corporate contributions directly fuel targeted local impact while elevating your brand alignment.

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CHILDCARE VIDEO



Karla Pineda, owner of Creciendo Juntos Child Development Homecare in Chaparral, NM

Contact: Chief Development Officer, Katie Knipe
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INVESTMENT LEVELS & RECOGNITION BENEFITS

LEVEL	GENERAL BENEFITS	PROGRAMMATIC IMPACT EXAMPLES
$5,000	Listing on the Lifetime Giving Wall at the WESST Enterprise Center.	Funds startup support for 5 entrepreneurs in your county.
$15,000	*All previous benefits.* Dedicated Sponsor Spotlight on WESST social channels.	Funds a 7-week regional training cohort for Native Women Rising.
$30,000	*All previous benefits.* Logo placement on the WESST Website footer and in the E-newsletter.	Supports a micro-loan acceleration track for 10 entrepreneurs in your region.
$50,000	*All previous benefits.* Logo on specific Program Marketing Materials.	Turns 15 dreams into income-generating businesses
$75,000	*All previous benefits.* "Presented By" branding on chosen program for 12 months. Featured story in the Annual Impact Report.	Supports a complete business, licensing, and operational planning track for 5 Home Base Childcare Businesses.
$100,000	*All previous benefits.* Room Naming Rights at the WESST Enterprise Center (includes physical signage).	Expands childcare businesses, unlocking 150 new childcare slots for working families in our state.

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INVESTMENT LEVELS & RECOGNITION BENEFITS

LEVEL	GENERAL BENEFITS	PROGRAMMATIC IMPACT EXAMPLES
$2,500	Listing on the Lifetime Giving Wall at the WESST Enterprise Center.	Core: Funds startup consultation for 5 entrepreneurs. Native Women Rising: Underwrites culturally relevant training resources. Childcare: Underwrites specialized operational toolkits for providers.
$5,000	*All previous benefits.* Dedicated Sponsor Spotlight on WESST social channels.	Core: Sponsors a multi-part virtual finance/marketing workshop series. Native Women Rising: Funds a 7-week regional training cohort. Childcare: Supports licensing and operational startup advisory sessions.
$10,000	*All previous benefits.* Logo placement on the WESST Website footer and in the E-newsletter.	Core: Supports a micro-loan acceleration track for 15 entrepreneurs. Native Women Rising: Underwrites consultations by Diné/Pueblo facilitators. Childcare: Finances multi-year startup budget and cash flow models.
$15,000	*All previous benefits.* Logo on specific Program Marketing Materials.	Core: Sponsors the development of an industry-specific training track. Native Women Rising: Powers the Her Voice, Her Story speaker series for a full season. Childcare: Funds comprehensive market research and business plan drafting.
$25,000	*All previous benefits.* Exclusive "Presented By" branding on chosen program for 12 months. Featured story in the Annual Impact Report.	Core: Scales regional consulting capacity, removing rural geographical barriers. Native Women Rising: Underwrites a statewide virtual/in-person training initiative. Childcare: Supports a complete business and operational planning track.
$50,000	*All previous benefits.* Room Naming Rights at the WESST Enterprise Center (includes physical signage).	Core: Expands access to capital support and multi-week training statewide. Native Women Rising: Launches a capital-readiness initiative for financing navigation. Childcare: Sustains regional childcare expansion to launch multi-site operations.

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